



Welcome to the myEcon Compensation Plan Overview. In this presentation, I will discuss the details of the myEcon compensation plan and explain how it works.

For detailed information concerning the myEcon compensation plan, refer to your myEcon back office and download document 701 and document 702.

Enrollment Memberships

Income Shifting Membership (ISM)	\$39.95 / \$39.95
Income Shifting Membership Promotional (ISMP)	\$19.95 / \$39.95
Elite Business Membership (EBM)	\$99.95 / \$49.95
Elite Business Membership Promotional (EBMP)	\$49.95 / \$49.95

Additional Retail Products

1. Elevation Travel Membership	2. myCredit System
3. Nutritional Products & Coffee	4. Cashflow Manager
5. Identity Protection	6. Roadside Assistance

The best way to get started is by enrolling in one of our three enrollment memberships.

- myEcon has three (4) enrollment memberships
- The ISM is \$39.95, then \$39.95 monthly - the ISMP includes a personalized website ,our World Class Business System, the 5 Income Shifting strategies and our AMS (Automated Marketing System).
- The ISMP is \$19.95, then \$39.95 monthly – the ISMP contains the same items as the ISM, it just has a discounted price for the initial signup fee.
- The EBM is \$99.95, then \$49.95 monthly – the EBM includes everything in the ISM plus the Elevation Travel Membership
- The EBMP is \$49.95, then \$49.95 monthly – the EBMP includes everything in the EBM, it just has a discounted price for the initial signup fee.
- myEcon also has additional retail products. Each product has a Commission Value (also known as CV), CV is the percentage of the sales price myEcon uses to calculate commission payout each time a sale is made. We will discuss CV and commission payout on retail product sales later in this presentation. The additional products are: our Elevation Travel Membership which saves customers up to 70% on travel, our Stand – Alone myCredit System which includes instructional videos on building a great credit score, several all - natural nutritional products & coffee, our Cashflow Manager App which tracks business income, expenses , mileage and receipts for tax purposes, ID Defender our identity protection product and Road Assure our roadside

assistance product

- **The best way to get started is by enrolling in one of our 4 enrollment memberships.**

Enrollment & Personal Commissions

Enroll in 1 of our 4 Enrollment Memberships & immediately attain the rank of EVP. On personal sales, you earn \$28 on each ISM sale, \$14 on each ISMP sale, \$56 on each EBM sale & \$21 on each EBMP sale.

Qualified associates also earn a \$20 Bonus on each personally enrolled membership when the new member makes his/her 1st renewal payment within 5 weeks. Associates must have 3 personally enrolled active associates in the prior 13 weeks to be qualified.



SUSAN - EVP



JAMES - EVP



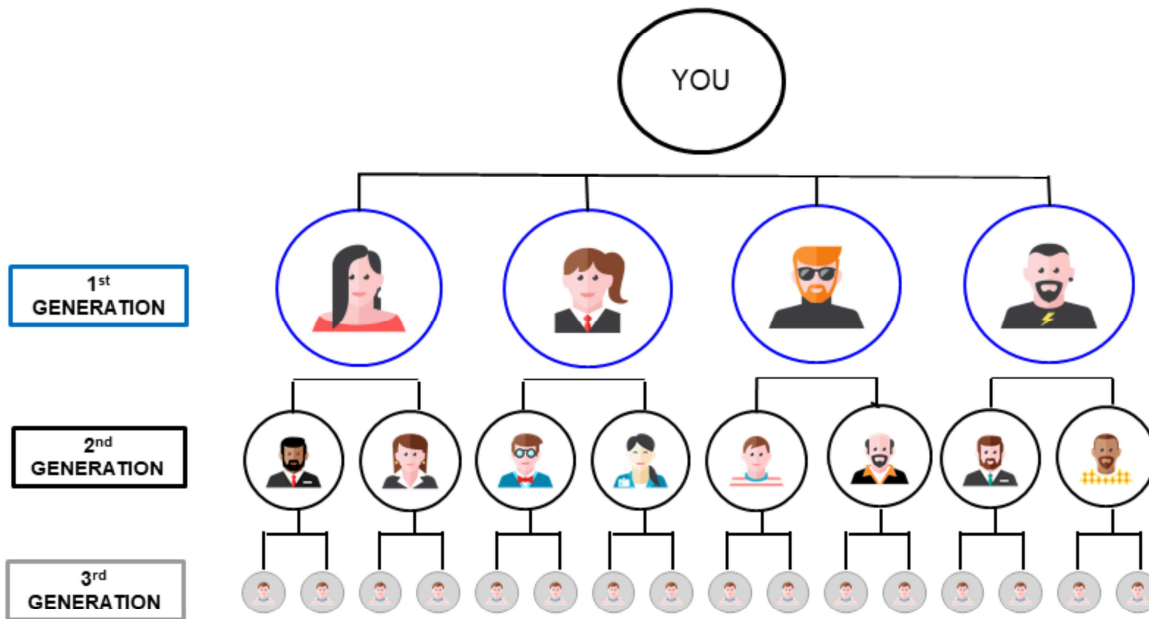
MARY - EVP



TONY - EVP

- Now that you understand our (4) enrollment memberships, let's take an illustrative look at how this works.
- myEcon associates earn income by enrolling people into our memberships, products and services.
- You enroll Susan, James, Mary and Tony who all purchase an Enrollment Membership. You can personally enroll unlimited members. All personal enrollees will be placed on your 1st Generation.
- You immediately earn \$24 for each ISM, \$14 for each ISMP, \$56 for each EBM & \$21 for each EBMP. You also earn a \$20 bonus on each personally enrolled membership, when the new member makes their 1st renewal payment on time & you have personally enrolled 3 active associates in the prior 13 weekly commission cycles.
- Susan, James, Mary and Tony are now positioned as EVPs and can earn \$28, \$14, \$56 or \$21 immediate commission, plus the \$20 bonus on their personal enrollees. You can earn override commissions on each of their enrollee sales.

TEAM BUILDING



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As you enroll new members, they become first-generation EVPs on your marketing team, as your 1st generation EVPs enroll new members, those members become 2nd Generation EVPs. When your 2nd Generation EVPs enroll new members, those new members become your 3rd Generation EVPs and so on to unlimited generations.

- Enrolling new members and having those members repeat the process is called Team Building.
- Team Building in myEcon promotes EVPs to higher ranks and higher commissions.
- Team Building also provides myEcon associates the opportunity to earn override commissions and residual income.
- Your rank in myEcon determines how much you get paid in overrides on your team sales, higher ranks get higher commission on sales volume. So, let's look at attaining higher ranks next.

EVP GOLD

QUALIFICATIONS	Active	2 Personal Enrolled Active Associates.
		OR
		\$50 of Personal Product CV in prior 52 commission cycles cumulatively.

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When you enroll in myEcon with an enrollment membership your rank is EVP. The next rank is EVP Gold, to attain the EVP Gold rank you must be active and have

- 2 Personally enrolled Active Associates; or
- \$50 of Personal Product CV in prior 52 commission cycles cumulatively.

EVP Platinum

QUALIFICATIONS	Active	2 Personal Enrolled Active Associates & 12 Active Associates in Your Super Team counting no more than 5 on any direct marketing team.
		OR
		5 Active Associate in Your Super Team counting no more than 2 on any direct marketing team and \$100 of Personal CV in the prior 52 commission cycles cumulatively.
		OR
		\$400 of Personal Product CV in the prior 52 commission cycles cumulatively.

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The next rank is EVP Platinum, to attain the EVP Platinum rank, you must be active and have:

- 2 Personally enrolled Active Associates & 12 Active Associates in your Super Team, counting no more than 5 on any direct marketing team. The Super Team includes all EVPs and higher - ranking associates in your 1st, 2nd, 3rd, 4th and 5th generations . You may also attain the Platinum rank by being active and having :
- 5 Active Associate in Your Super Team counting no more than 2 on any direct marketing team and \$100 of Personal CV in prior 52 commission cycles cumulatively or
- \$400 of Personal Product CV in the prior 52 commission cycles cumulatively.

EVP Infinity

QUALIFICATIONS	Active	2 Personal Enrolled Active Associates & 100 Active Associates in Your Super Team counting no more than 40 on any direct marketing team.
		OR
		85 Active Associate in Your Super Team counting no more than 32 on any direct marketing team and \$250 of Personal CV in the prior 52 commission cycles cumulatively.
		OR
		\$4000 of Personal Product CV in the prior 52 commission cycles cumulatively.

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The next rank is EVP Infinity, to attain the rank of Infinity, you must be active and have:

- **2 Personally enrolled Active Associates & 100 Active Associates in Super Team** counting no more than 40 on any direct marketing team; or
- **85 Active Associate in your Super Team** counting no more than 32 on any direct marketing team and **\$250 of Personal CV in the prior 52 commission cycles cumulatively; or**
- **\$4000 of Personal Product CV in the prior 52 commission cycles cumulatively.**
- **The Super Team includes all EVPs and higher - ranking associates in your 1st, 2nd, 3rd , 4th and 5th generations .**

Weekly Overrides

New Membership Enrollments

MEMBERSHIP	GOLD				PLATINUM				INFINITY			
	ISM	ISMP	EBM	EBMP	ISM	ISMP	EBM	EBMP	ISM	ISMP	EBM	EBMP
GEN-1	\$0.40	\$0.20	\$0.80	\$0.30	\$1.20	\$0.60	\$2.40	\$0.90	\$4.00	\$2.00	\$8.00	\$3.00
GEN-2	\$0.40	\$0.20	\$0.80	\$0.30	\$1.20	\$0.60	\$2.40	\$0.90	\$4.00	\$2.00	\$8.00	\$3.00
GEN-3	\$0.40	\$0.20	\$0.80	\$0.30	\$1.20	\$0.60	\$2.40	\$0.90	\$4.00	\$2.00	\$8.00	\$3.00
GEN-4	\$0.40	\$0.20	\$0.80	\$0.30	\$1.20	\$0.60	\$2.40	\$0.90	\$4.00	\$2.00	\$8.00	\$3.00
GEN-5					\$1.20	\$0.60	\$2.40	\$0.90	\$4.00	\$2.00	\$8.00	\$3.00
GEN-6 thru INFINITY									\$2.80	\$1.40	\$5.60	\$2.10

*See Compensation Plan Overview (DOC-701) for commission details on multiple Infinities in a leg.

Let's look at the weekly override commissions illustrated in a chart. Weekly overrides are generated as Associates on your marketing enroll new members.

- **Golds are paid \$0.40 per ISM new enrollment, \$0.20 per ISMP new enrollment, \$0.80 per EBM new enrollment and \$0.30 per EBMP new enrollment in generations 1-4.**
- **Platinums are paid \$1.20 per ISM new enrollment, \$0.60 per ISMP new enrollment, \$2.40 per EBM new enrollment and \$0.90 per EBMP new enrollment in generations 1-5.**
- **An Infinity is paid \$4.00 per ISM new enrollment in generations 1 thru 5, then \$2.80 per new ISM enrollment in generations 6 thru infinity down to the next qualified Infinity per marketing leg.**
- **An Infinity is paid \$2 per ISMP new enrollment in generations 1 thru 5, then \$1.40 per new ISMP enrollment in generations 6 thru infinity down to the next qualified Infinity per marketing leg.**
- **An Infinity is paid \$8 per EBM new enrollment in generations 1 thru 5, then \$5.60 per new EBM enrollment in generations 6 thru infinity down to the next qualified Infinity per marketing leg.**
- **An Infinity is paid \$3 per EBMP new enrollment in generations 1 thru 5, then \$2.10 per new EBMP enrollment in generations 6 thru Infinity down to the next qualified Infinity per marketing leg.**

See Compensation Plan (DOC-701 & 702) for commission details on multiple Infinities in a leg.

Monthly Dream Team Residuals

Monthly Renewal Memberships

MEMBERSHIP TYPE	GOLD		PLATINUM		INFINITY	
	ISM / ISM	EBMP / EBM	ISM / ISM	EBMP / EBM	ISM / ISM	EBMP / EBM
GEN-1	\$0.50	\$0.70	\$4.00	\$5.60	\$8.50	\$11.90
GEN-2	\$0.50	\$0.70	\$4.00	\$5.60	\$8.50	\$11.90
GEN-3	\$0.50	\$0.70	\$4.00	\$5.60	\$8.50	\$11.90
GEN-4	\$0.50	\$0.70	\$4.00	\$5.60	\$8.50	\$11.90
GEN-5			\$4.00	\$5.60	\$8.50	\$11.90
GEN-6 thru INFINITY					\$4.50	\$6.30

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Let's look at the DTR residual commissions illustrated in a chart. Monthly residual income which myEcon refers to as Dream Team Residual is generated as members make their monthly renewal payments, beginning the 2nd month a member makes his/her monthly renewal payment.

- Golds are paid \$0.50 per month per active ISM/ISMP and \$0.70 per active EBM/EBMP in generations 1-4.
- Platinums are paid \$4.00 per month per active ISM/ISMP and \$5.60 per active EBM/EBMP in generations 1-5.
- Infinities are paid \$8.50 per month per active ISM/ISMP in generations 1 thru 5, then \$4 per month, per active ISM/ISMP in generations 6 thru infinity, down to the next Infinity per marketing leg, then \$0.50 per month per active ISM/ISMP thru the next 2 generations of Infinity teams.
- Infinities are paid \$11.90 per month per active EBM/EBMP in generations 1 thru 5, then \$6.30 per month, per active EBM/EBMP in generations 6 thru Infinity, down to the next Infinity per marketing leg, then \$0.70 per month per active EBM thru the next 2 generations of Infinity teams.
- Your Personal Infinity Team includes all associates on your team down to the 1st Infinity on each direct marketing leg, your 1st Infinity Team includes all associates on the team of your 1st Infinities marketing team per marketing leg, down to the next Infinity per marketing leg, which starts your 2nd Infinity team on that marketing leg and goes down to the next Infinity on that marketing leg.

Product Sales

	GOLD	PLATINUM	INFINITY
Personal	70%	70%	70%
Gen-1	2%	5%	15%
Gen-2	2%	5%	15%
Gen-3	2%	5%	15%
Gen-4	2%	5%	15%
Gen-5		5%	15%
Gen-6 thru Infinity			10%*

Product Sales Commissions are paid on a percentage of each product's Commission Value (CV).
See Sales Commission Value Chart (DOC-705) for product CV.

* See Compensation Plan Overview (DOC-701) for commission details on multiple Infinities in a leg.

myEcon has several retail products and services that Associates can sell to the general public. Each product/service has a commission value assigned to it. Associates are paid a percentage of that commission value (CV), based on their qualified pay rank.

EVPs and higher ranks are paid 70% of the CV on products they personally sell.

- **Gold**s are paid 2% of the CV on products/services sold in Generations 1-4.
- **Platinum**s are paid 5% of the CV on products/services sold in Generations 1-5
- **Infinity**s are paid 15% of the CV on products/services sold in Generations 1-5 and 10% of the CV on products/services sold in Generations 6 thru infinity, down to the next Infinity per marketing leg, then 1% on the next 2 generations of Infinity teams.
- **Your Personal Infinity Team** includes all associates on your team down to the 1st Infinity on each direct marketing leg, your 1st Infinity Team includes all associates on the team of your 1st Infinity's marketing team per marketing leg, down to the next Infinity per marketing leg, which starts your 2nd Infinity team on that marketing leg and goes down to the next Infinity on that marketing leg.

CEO Infinity Bonus

Commission Payout

Membership Types	ISM	EBM
Personal CEO Team	\$0.80	\$1.10
1 st Generation CEO Team	\$0.35	\$0.49
2 nd Generation CEO Team	\$0.15	\$0.21

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- **EVP Infinities who have \$250 of personal product CV in the prior 52 commission cycles cumulatively and 300 Active Associates in their Super Team counting no more than 100 from any direct marketing team are qualified to receive CEO Infinity DTR bonus commissions. The CEO Infinity (YOU) will receive an additional monthly commission on all active members in your Personal CEO Infinity Team. Your Personal CEO Infinity Team includes all active members in your downline, down to the next qualified CEO Infinity per direct marketing team. The monthly commission is \$0.80 per active ISM & \$1.10 per active EBM.**
- **The next qualified CEO Infinity per direct marketing team begins your 1st Generation CEO Infinity Team for each direct marketing team and includes all active members in the downline of each 1st Generation CEO Infinity. You will receive additional DTR bonus commissions on the 1st Generation CEO Infinity Teams active members. The monthly commission is \$0.35 per active ISM and \$0.49 per active EBM.**
- **The next qualified CEO Infinity in the downline of the 1st Generation CEO Infinity's Teams per direct marketing team begins your 2nd Generation CEO Infinity Team for each direct marketing team and includes all active members in the downline of those CEO Infinity Teams, down to the next qualified CEO Infinity. The monthly commission is \$0.15 per active ISM and \$0.21 per active EBM.**